

MediaServices Advertising Solutions



Attracting the right candidates for your job vacancy

Our 360° recruitment process

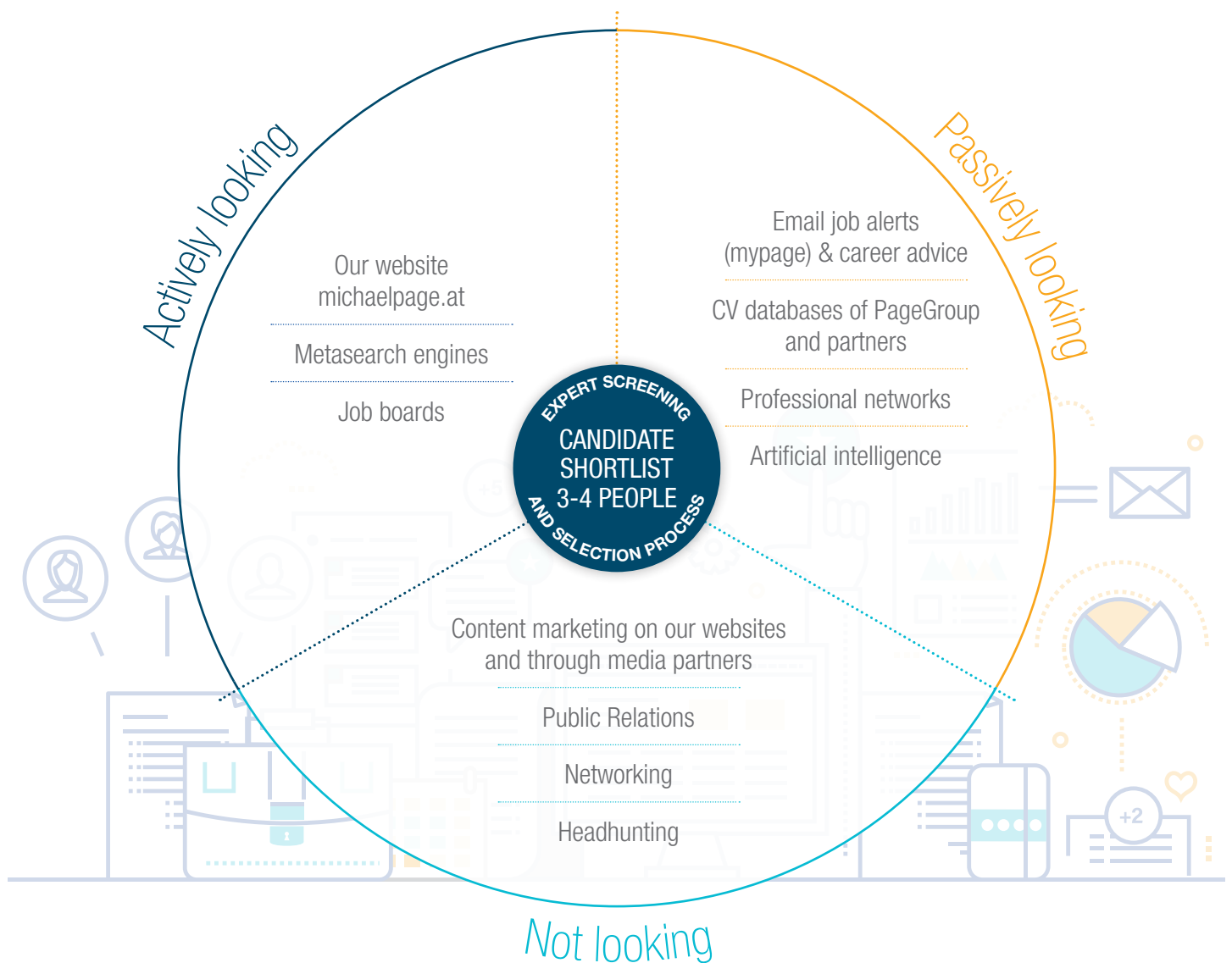


PageExecutive

MichaelPage

Part of PageGroup

Our approach to sourcing



Your benefits

Brand

- Benefit from our powerful brandW, Michael Page
- Take advantage of over 40 years of recruitment experience and our extensive candidate database

Speed

- Find the right candidate with our efficient and targeted approach
- Access eligible candidates more quickly and stay ahead of your competition

Process

- Enjoy a one-stop solution for your entire sourcing process
- Save time and resources as our dedicated experts handle all administrative tasks

Innovation

- Gain access to the latest sourcing technologies in the recruitment industry
- Rely on guaranteed efficiency through constant KPI monitoring for all advertising channels used

Our channels

MediaServices Advertising Solutions combine the latest digital media channels & methods used by PageGroup to create the most comprehensive candidate portfolio for your vacancy.

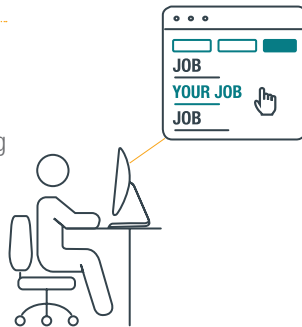
Our corporate website (michaelpage.at)

- Mobile-optimised websites with strong focus on job search
- World-class brand names driving high website traffic
- Targeting highly engaged, active job-seekers



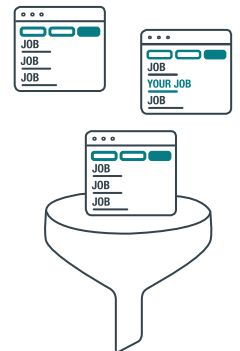
Job boards

- Specific websites displaying job opportunities
- Selection based on constant monitoring of key performance indicators regarding their capacity for generating relevant candidate applications
- Interacting with numerous new and highly motivated candidates



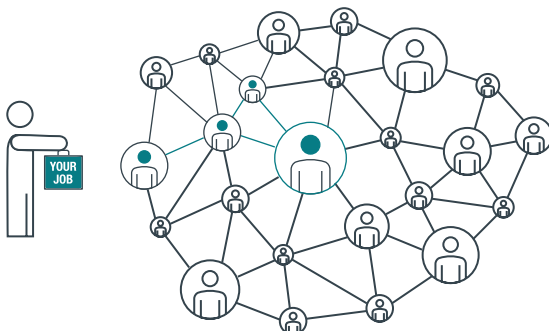
Metasearch engines

- Search engines aggregate job ads from various job boards and company websites
- Premium positioning for your job ad on search results page
- Extensive reach allowing access to new pools of candidates



Professional networks

- Platforms specialised in networking and career development
- Vital role in reaching mobile users (esp. among Gen Y)
- Approaching passive candidates with high potential of becoming engaged



Artificial intelligence (Automated ads)

- Customised and fully automated job advertising to promote jobs on Google Adwords & Facebook
- Delivered to relevant candidates (based on demographics, interests and online behaviour) via Real Time Bidding
- Reaching new candidate pools via highly innovative targeted ads technology

Available packages

Dynamic Online Package AUSTRIA

2.995 EUR

- Corporate website (.at)
MichaelPage
- Job boards¹
karriere.at
XING²
experteer.at
- Metasearch engines
indeed
- Professional networks
LinkedIn
- Prospecting
- Artificial intelligence
facebook



¹ Subject to change

² For jobs from 50.000 EUR onwards

International Package SWITZERLAND

2.900 EUR

- Corporate websites (.ch)
MichaelPage **PagePersonnel**
- Job boards¹
jobs.ch
jobup.ch
experteer.ch²
- Metasearch engines
indeed **neuvoo**
- Professional networks
LinkedIn
- Retargeting
- Artificial intelligence

¹ Subject to change

² For jobs from 120.000 CHF onwards

International Package GERMANY

3.950 EUR

- Corporate websites (.de)
MichaelPage **PagePersonnel**
- Job boards¹
experteer.de²
XING² (and more relevant job boards)
- Metasearch engines
indeed
- Professional networks
LinkedIn **XING**²
- Retargeting
- Artificial intelligence

¹ Subject to change

² For jobs from 60.000 EUR onwards

International Websites WORLDWIDE

500 EUR
per country

- Ad posting on **MichaelPage** / **PagePersonnel** websites in a country of your choice.

On demand WORLDWIDE

PRICE
UPON REQUEST

- Ad posting on specialised job boards, e.g. **efinancialcareers**, or in other countries

Contact us

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